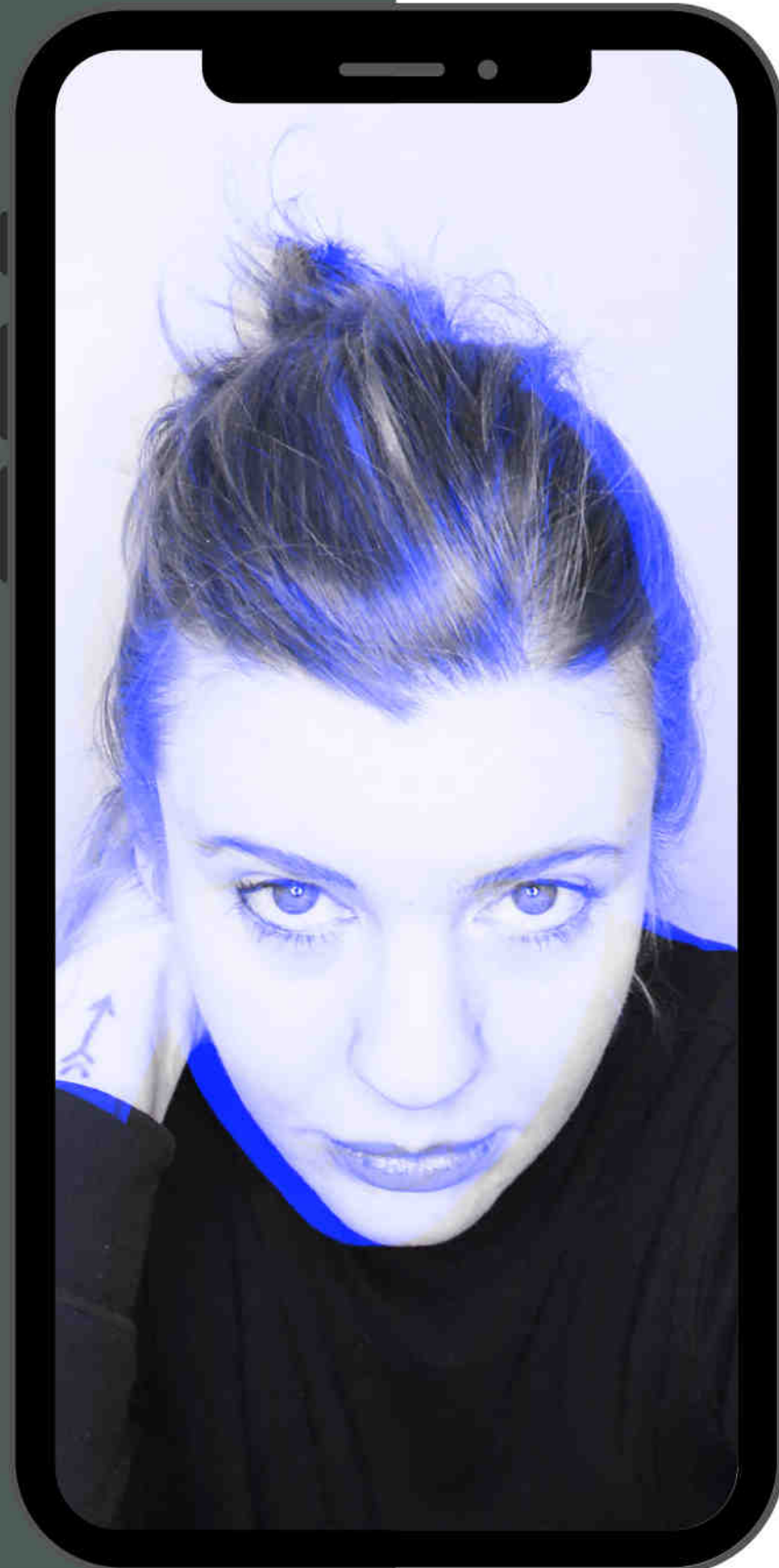


www.saturdaypress.co

LET ME HELP YOU LOOK GOOD.



kyate scott
stewart

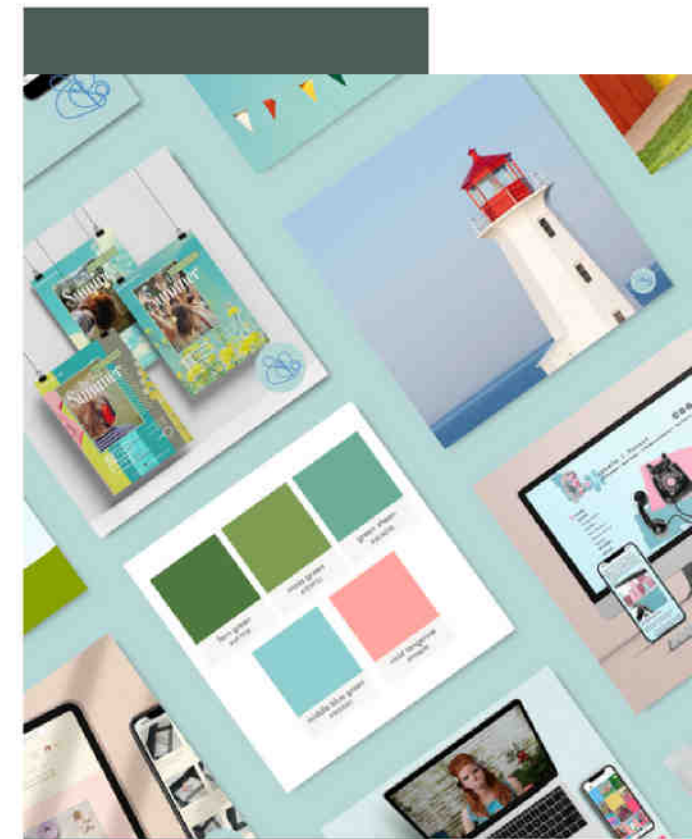
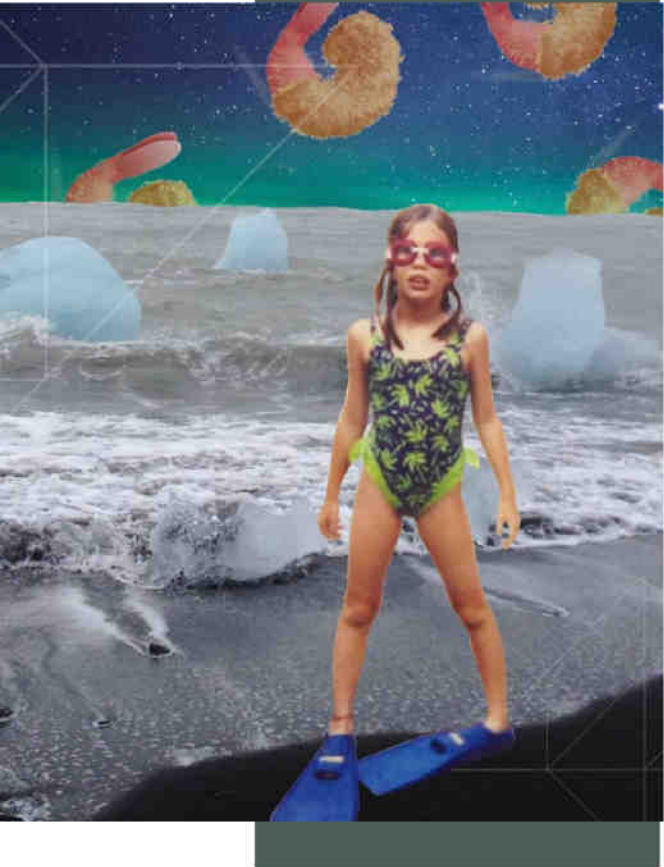
SOCIAL MEDIA & AD DESIGNER

about me

I believe that good brand stories come with great visuals. In the past twelve years, I have spent my time helping small and large brands tell their individual stories visually across all manner of digital platforms and marketing materials. Now, I focus my time specifically on smaller businesses - helping them develop, audit, or expand their stories through design.

my goal

I know that when it comes to owning a small business, sometimes it is hard to juggle everything yourself. I owned a small business once too, so I know exactly how it feels! My goal is to take some of the intimidating - but much-needed - social design aspects off of your hands. Let me help your business stand out online with branded, creative, & cohesive social posts.





work experience

2017-2020

Creative Account Management & Brand Strategist

Various Creative Agencies. Clients included: Arby's, Anheuser-Busch InBev, U.S. Federal Transit Administration

2011-2021

Production Artist: Art Direction, Wardrobe & Prop Styling, Set Design

Clients Included: Stolichnaya, Garnet Hill Kids, Rack Room Shoes, Off Broadway Shoes, NBC, Cynthia Rowley, Nicole Miller Bridal, Under Armour, Bonne Maman, Le Creuset, Purina

2015-PRESENT

Freelance Social Media & Ad Graphic Designer

Creatively bringing brands to life through social content design, content creation, & ad design.

social platforms



FACEBOOK

static posts
stories
page covers
short videos



INSTAGRAM

static posts
stories
reels
highlight covers



YOUTUBE

thumbnails
video covers
intros & endcaps

ad platforms



FACEBOOK

all ad sizes
short video ads



INSTAGRAM

static ads
story ads
reel ads



YOUTUBE

short video ads
(up to 15 seconds)



GOOGLE & WEB

all ad sizes
display & video ads
(up to 15 seconds)

partfolio



For a brand to tell a successful story, its visuals must be cohesive. Whether you need every inch of your social content designed for you or just a few supplemental posts per month - let me help your brand reach its full potential.

Let's take a look at a few businesses I have helped....



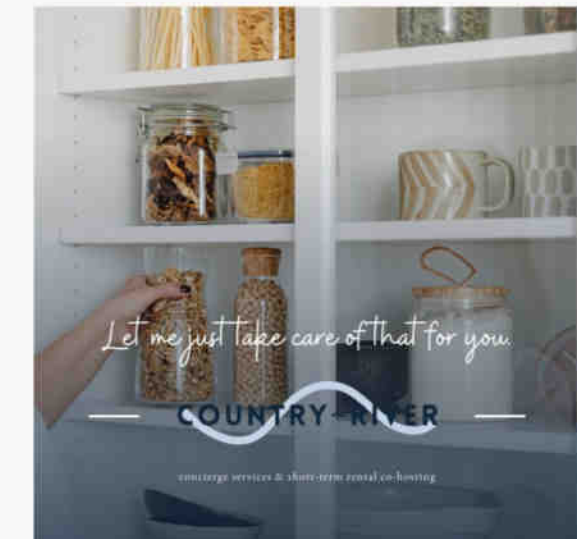
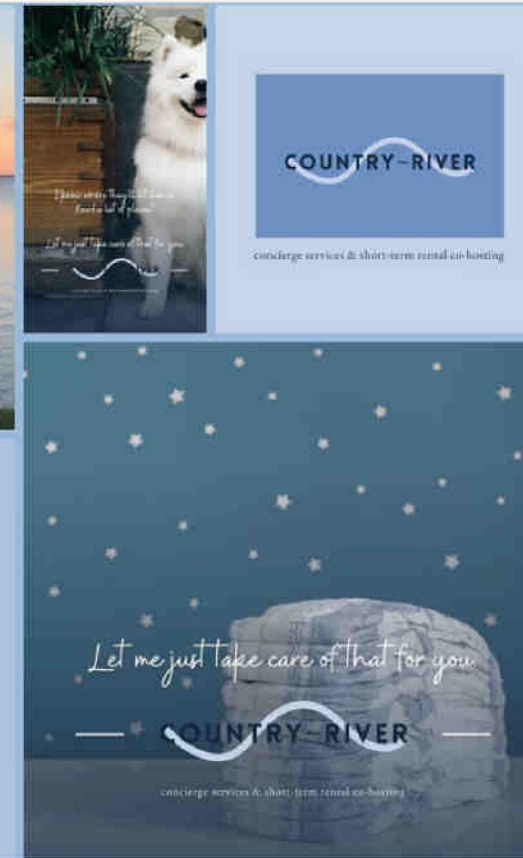
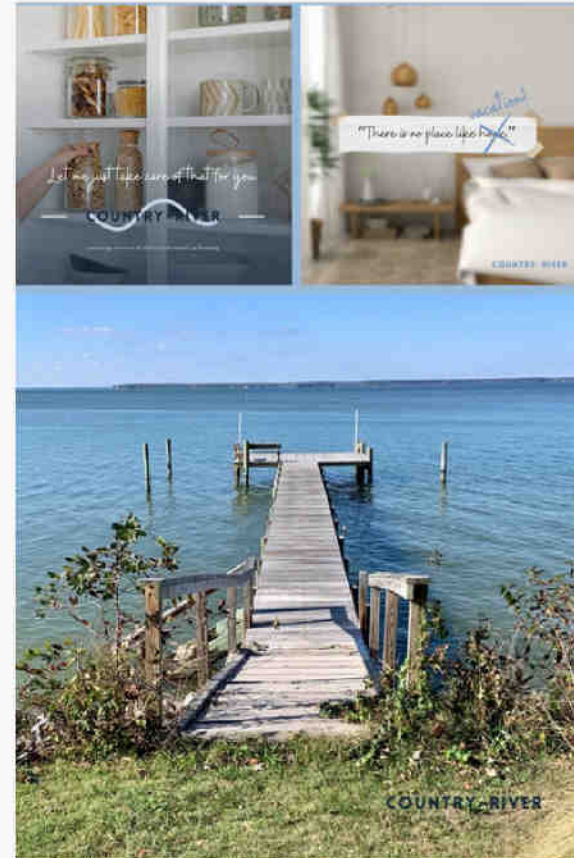
@countryriverllc

COUNTRY~RIVER

Northern Neck of Virginia

Concierge Services for the home owner invested in their property! Short-Term Rental Staging & Co-Hosting.

→ Instagram Static Posts & Stories





@troyfranklingandee

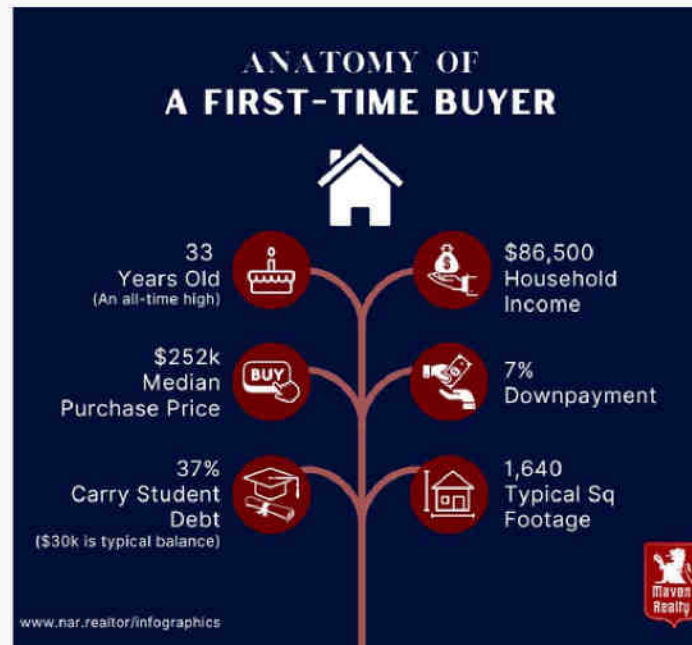
Charleston, SC

Real estate Broker and Investor Maven Realty & REI Central

→ Instagram Static Posts

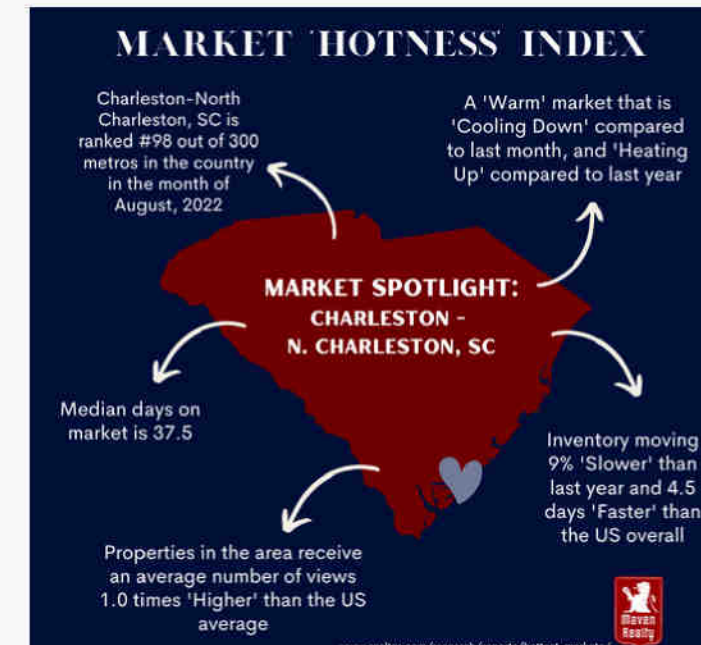
→ Instagram Carousel Posts

→ Facebook Static Posts



NAR Research
@NAR_Research · 10h

"As a result of the current interest rate environment and weaker economic activity, NAR expects existing-home sales to decline 15.2% in 2022, to 5.19 million units, while new home sales are projected to fall by 20.9%," NAR's Yun said.
#NARPHS via @usnews



DON'T FORGET

REI Central
Monthly Real Estate Investor's Meetup!

OCTOBER 6th
PALMETTO BREWING CO.
6:00 PM - 8:00 PM

The REI Central Podcast

with **TROY GANDEE** and **DAN RIVERS**

Each month, we invite a guest to the office to chat with us about all things real estate, real estate investing, finance or mindset.

Listen on **Apple Podcasts**

FAQ

QUESTION

WHAT IS A LIMITED SERVICE MLS LISTING?

ANSWER

A limited listing is a property for sale listing entered into the MLS for marketing purposes only. The property is entered into the MLS to reach a broad buying audience. We as the listing company do not represent you as we would in a traditional full service listing. Instead of relying on a listing agent, you communicate and negotiate directly with the buyer and their agents.

Maven Realty

Participating Maven agents will donate \$100 for each transaction closed to a Charleston area non-profit of your choice.

Upon the successful closing of your property, your agent will send you a form to choose your non-profit or charitable cause and we will make a \$100 donation on your behalf.

THE HOME SEARCH PROCESS
2021 Report

95% of buyers used online tools

41% of buyers looked online first, 19% called realtor

And you can do both with Maven Realty: search the MLS or reach out to us via our website!



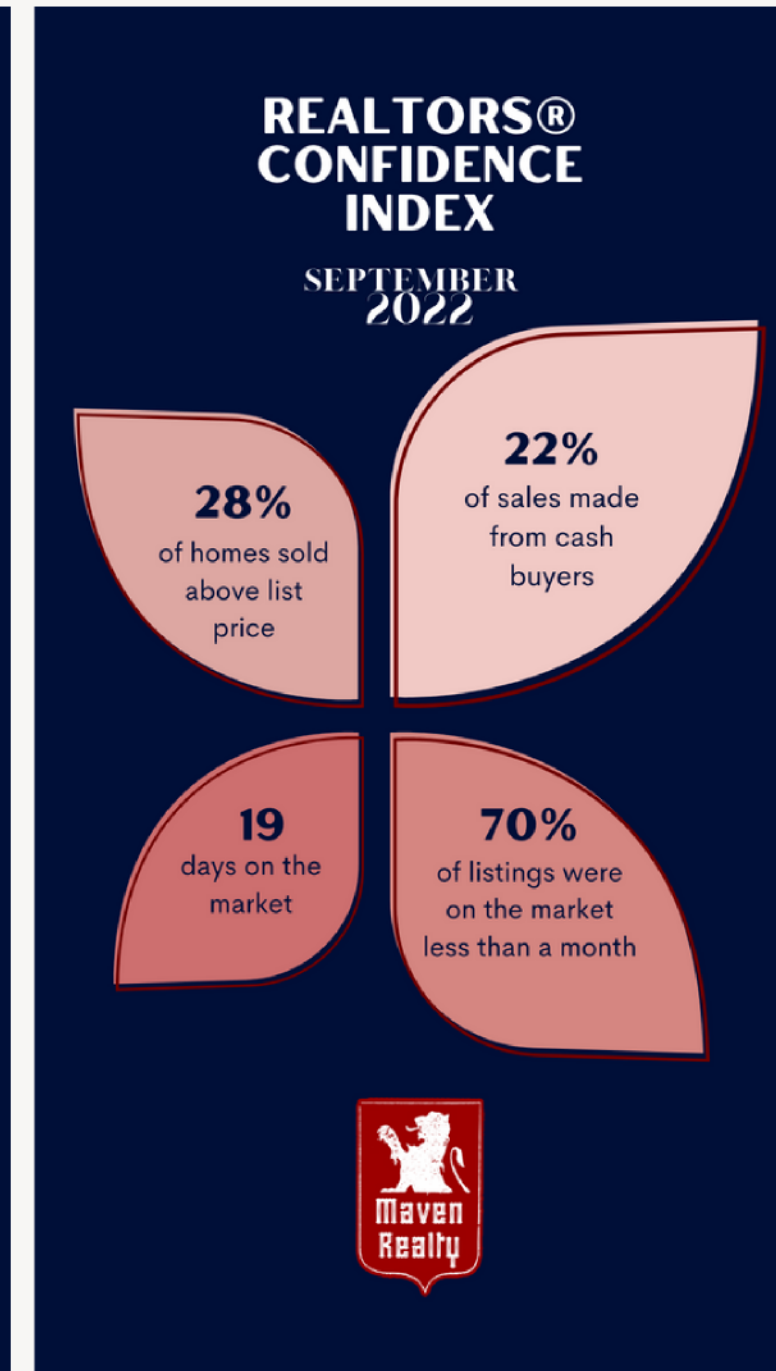
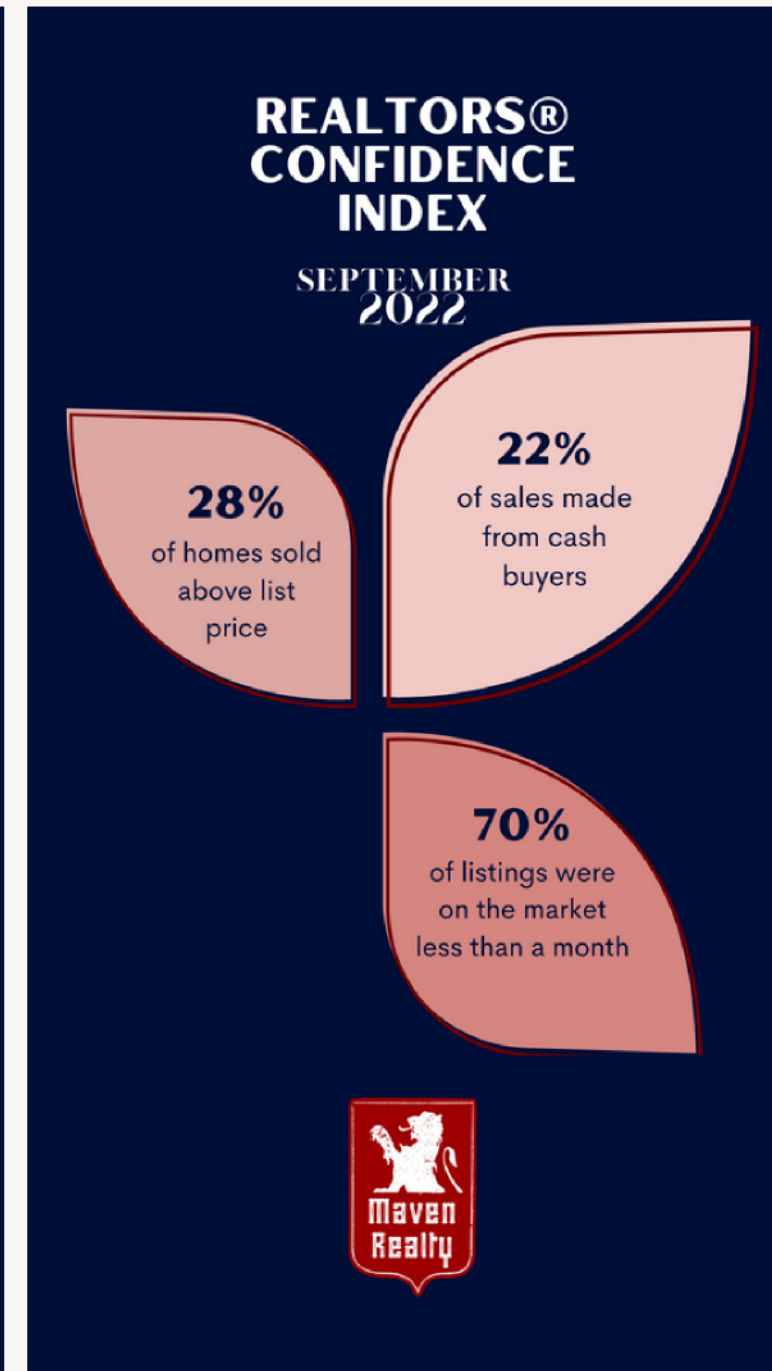
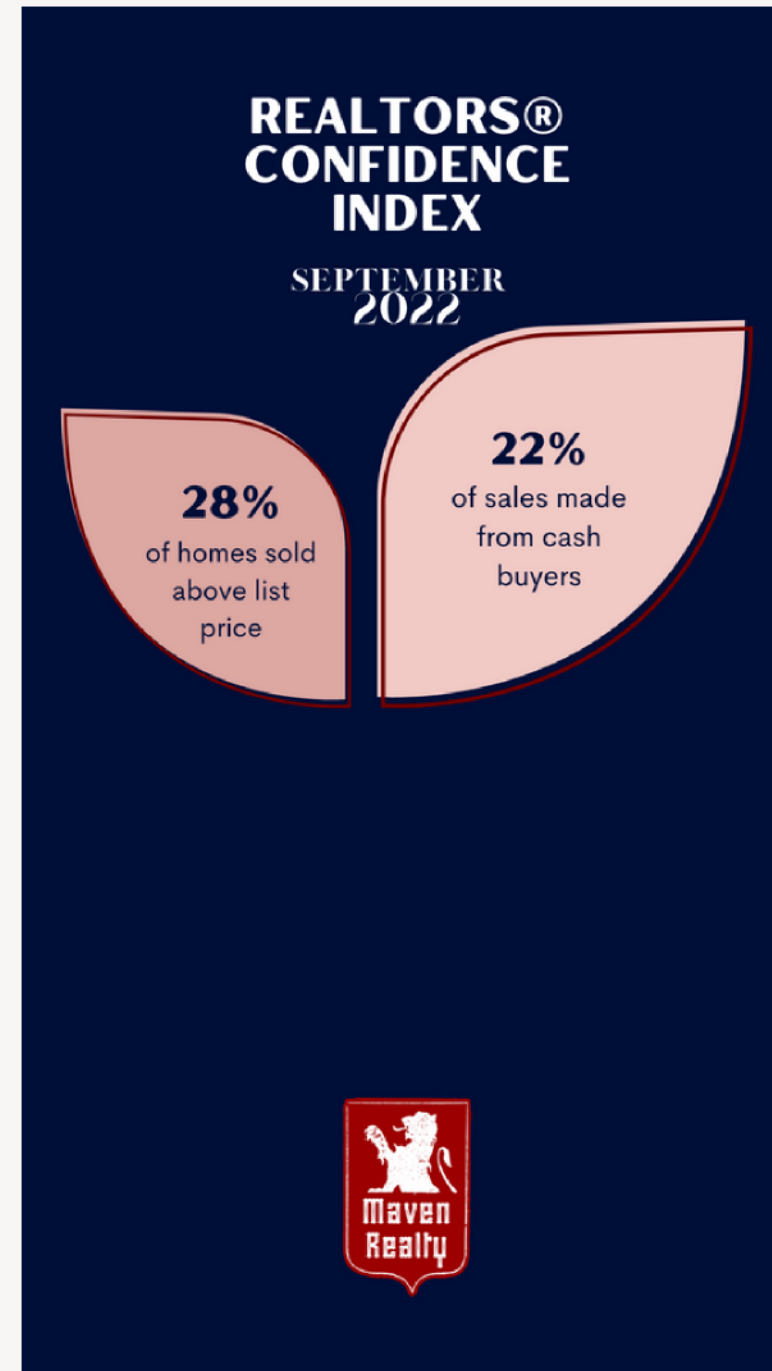
@troyfranklingandee

Charleston, SC

Real estate Broker and Investor Maven Realty & REI Central

→ Instagram
Static
Stories

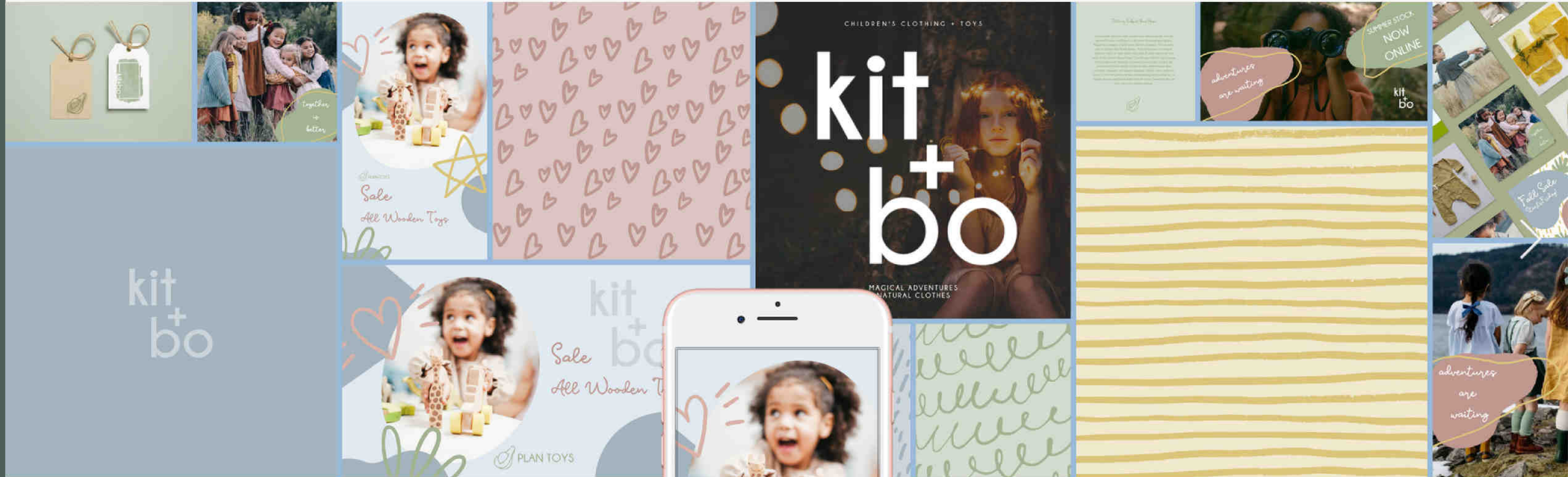
→ Instagram
Animated
Stories





Online Organic Baby & Children's Retailer Brand Design Concept

→ Instagram
Static
Posts &
Stories



→ Facebook,
Web,
Instagram
Ads





Los Angeles, CA

2022 Nations largest Ski & Snowboard Show & Sale | Los Angeles Convention Center

Ski Dazzle®

Winter Expo & Sale

→ Instagram Ads



→ Facebook Ads



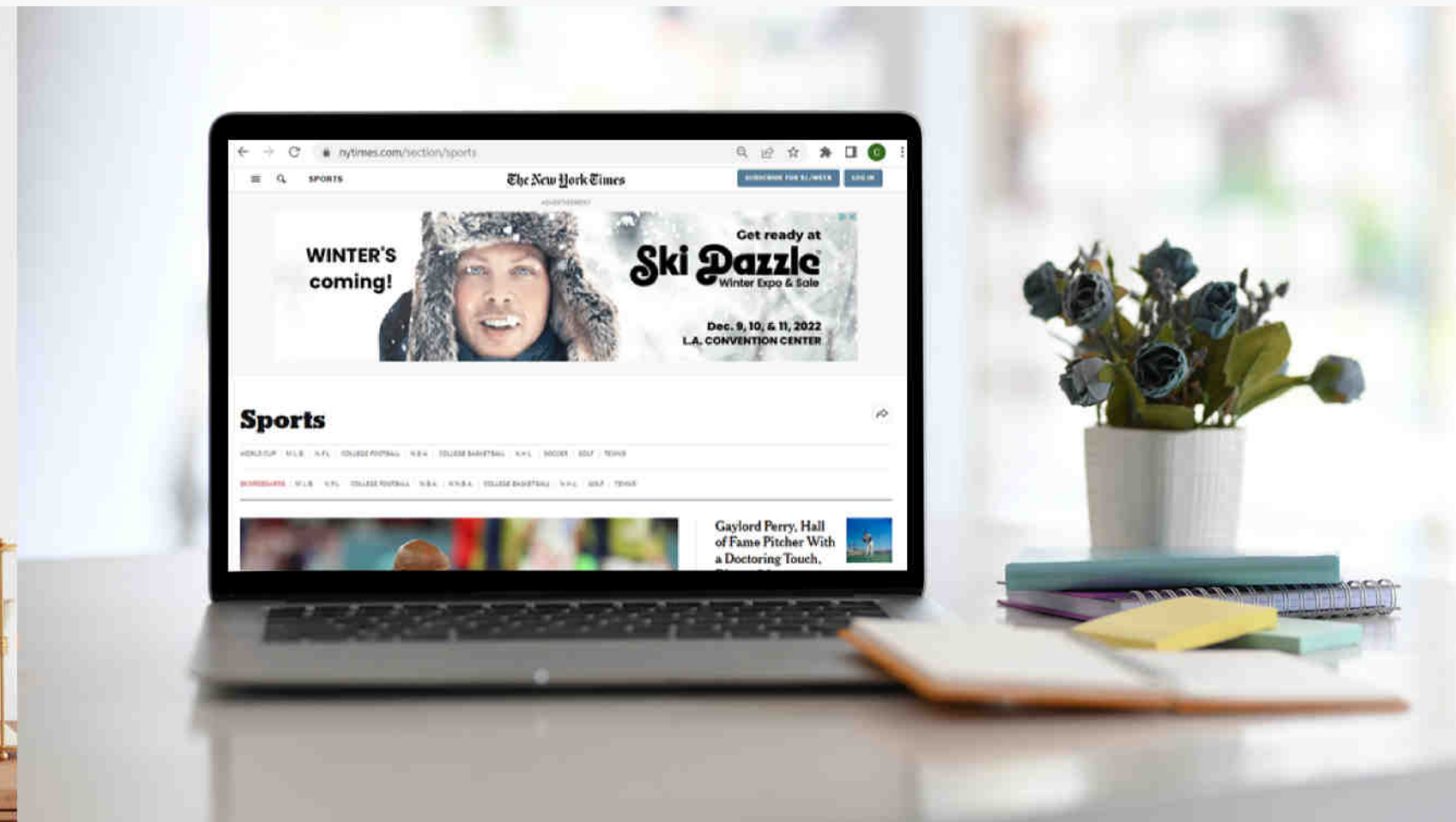
→ Google & Web Ads



Ski Dazzle[®]

Winter Expo & Sale

→ Google & Web Ads





pricing

SOCIAL DESIGNS

MONTHLY PACKAGES Pricing

BASIC

\$300

- 2 static images/wk., 2 sizes
- 1 static story/mo.
- 1 animated story/mo.

PLUS

\$500

- 3 static images/wk., 2 sizes
- 2 static stories/mo.
- 2 animated stories/mo.
- 1 reel/mo.

GOLD

\$850

- 4 static images/wk., 2 sizes
- 3 static stories/mo.
- 3 animated stories/mo.
- 2 reels/mo.

STAR

\$1,300

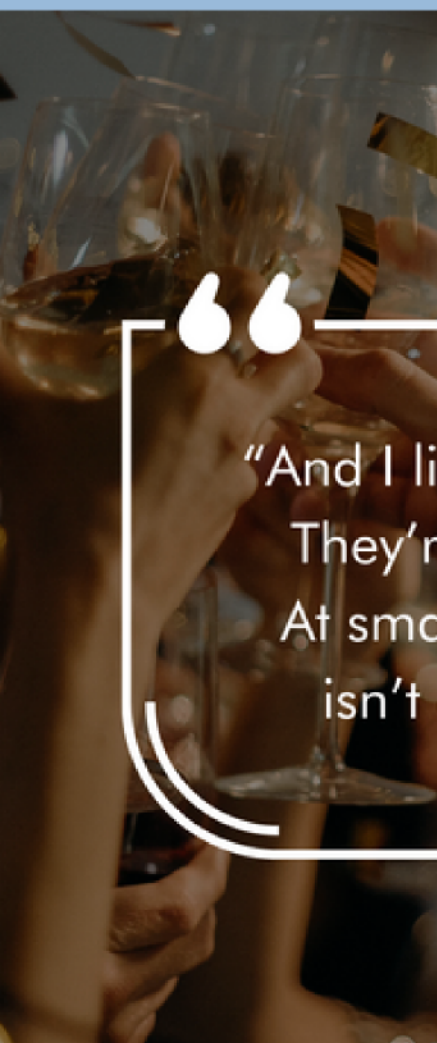
- 6 static images/wk., 2 sizes
- 5 static stories/mo.
- 4 animated stories/mo.
- 4 reels/mo.

FREE EVENT
CONSULT

Have the party you've
dreamed of.

[More Info](#)

**FITZ
&
GATSBY**
Luxury Event & Party Rentals



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They’r
At smc
isn’t

SOCIAL DESIGNS

INDIVIDUAL Item(s) Pricing

Pricing



INDIVIDUAL STATIC SOCIAL POSTS

- ONE Instagram Post
- Non-animated Instagram Story
- YouTube Thumbnail



INDIVIDUAL ANIMATED/ VIDEO

- ONE Instagram Story
- Facebook Story



VIDEO

- ONE Instagram Reel
- Facebook Reel
- YouTube Intro or End Cap



STATIC AD

- Includes 2 revisions
- Includes 2 sizes

\$45/ additional revision



VIDEO AD

- Includes 2 revisions

\$60/ additional revision

AD DESIGNS

Individual Ad Prices
(Inquire for
Group/Package Pricing)

pricing

DON'T SEE WHAT YOU NEED?

I am happy to mix-n-match, which might look like...



\$550
mo.

MIX-N-MATCH

- 3 static images/wk.
(in 3 sizes:
Insta, Facebook, LinkedIn)
- 2 static stories/mo.
- 1 animated story/mo.
- 1 ad, 1 size



\$1,000
mo.

MIX-N-MATCH

- 6 static images/wk., 2 sizes
- 6 static stories/mo.
- 3 animated stories/mo.
- 2 reels/mo.

TESTIMONIAL

This company KNOWS what it takes to elevate an event to the next level. All of the items rented arrived on time, in perfect condition, and they even added a few extras in that took my husband's 50th rock'n'roll-themed party above and beyond. I would recommend them to ANYONE looking for a trustworthy party rental service!



FITZ
GATSBY

FREE EVENT CONSULTATION

to help you have the party you've always dreamed of.



FITZ
GATSBY

Event & Party Rentals

frequently asked questions

www.saturdaypress.co

HOW ARE FILES DELIVERED?

All files are delivered in .png format (better quality), .jpeg if preferred for static posts, .mp4 if video/animated
If you have a Canva account, I can share via that way as well.

WHAT WILL YOU NEED FROM US?

I can use pictures you have taken if you send them, or I use all copyright-free photos and/or graphics, animations, etc.

HOW DO YOU GET TO KNOW OUR STYLE?

That's what I love to do! I can go as weird or as corporate as you'd like - and anywhere in between. Don't worry, I love finding and designing exactly what you're hoping for.
Usually, I learn a lot from chatting with you about your goals, company, brand, and what you're thinking.

DO YOU ONLY DESIGN FOR SOCIAL?

Mostly, but I CAN also help create posters, flyers, business cards, mailers, etc., so just ask. All start at \$75

WHEN ARE DELIVERIES?

Usually every two weeks, on the 1st & 15th. Happy to work on a schedule that works best for you as well.

WHEN IS PAYMENT DUE?

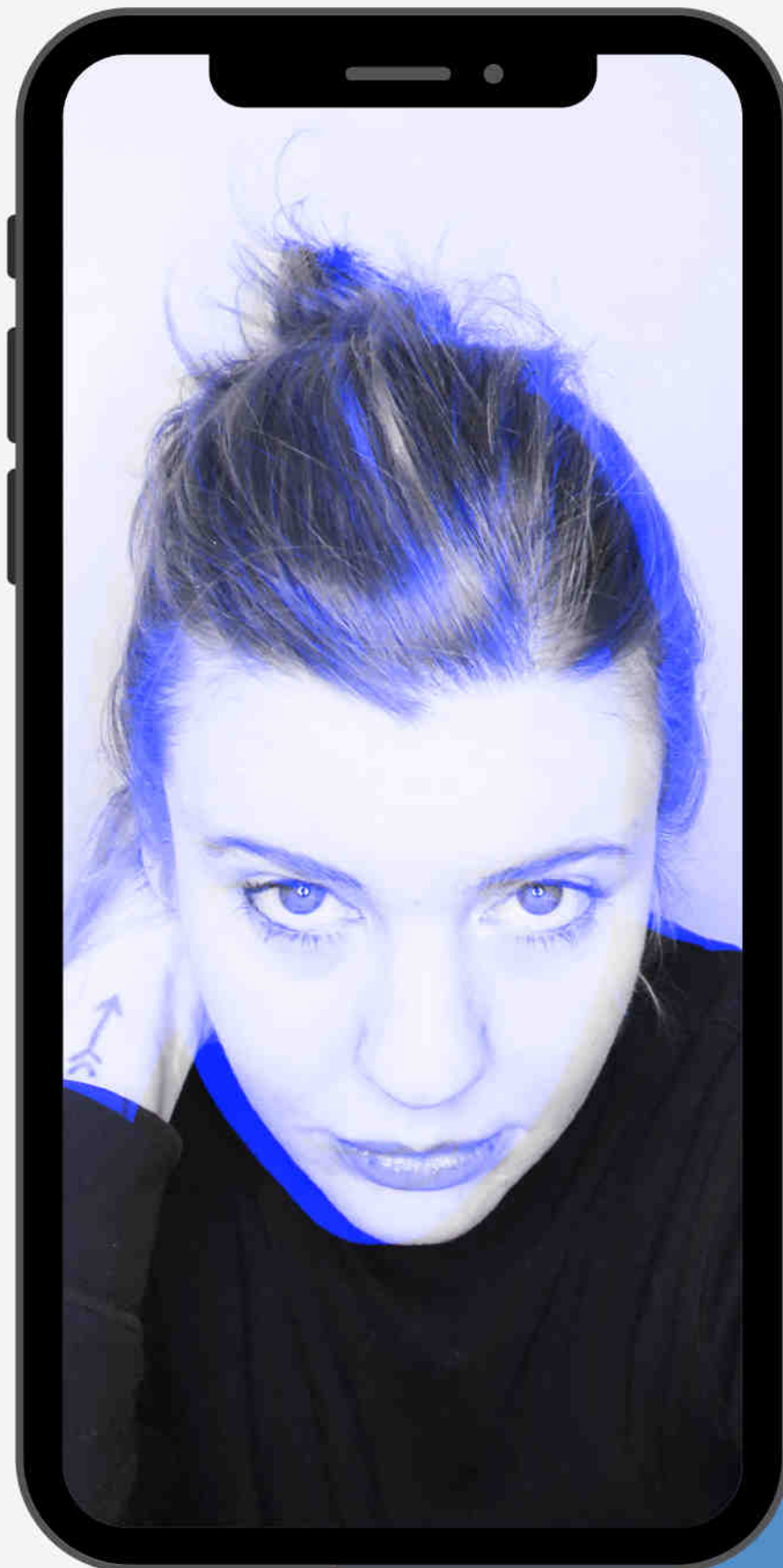
Payments are split in two, and are due within 24 hours of delivery.

So, if you have the "Gold" plan for \$850/mo. you would pay \$425 by the 2nd & \$425 by the 16th of each month.

ARE THERE ANY REVISIONS ALLOWED?

For ads, yes, most include up to 2 revisions. For social posts, I have no problem with making a few revisions the first month and perhaps some slight tweaks the second month, as we will be getting to know each other - but after that, any edits will be \$20/edit.

It is important that I get any and all information needed about upcoming events, dates, rates, addresses, etc.... anything you feel is important to share. This way I know I have all of the necessary details when it comes to making social posts that (hopefully) rarely need editing.



Let's set up a free discovery call to find out how I can best help you and your small business.

contact me

hello@saturdaypress.co

www.saturdaypress.co

sometimes Athens, GA, USA - but
usually Reykjavík, Iceland.